

RHTV & THE RENEGADE HEALTH SHOW FAQs

Page 1



WHAT IS RHTV?

Created by Kevin and Annmarie Gianni, Renegade Health TV, or RHTV, is a multi-media production company that strives to educate the public about true health and wellness, to empower people to take action in improving their own lives and the communities in which they live, and to have fun in the process! RHTV uses several platforms to teach, to share, and to ultimately spread its message of change, such as blogs, social networking, interactive forums, video, audio, and published and electronic books. Specific projects include The Renegade Health Show, a daily video segment to which tens of thousands of people tune-in; Inner

Circle Productions, a virtual place to find the support, motivation, and information to become a true health superhero; The Revitalise Plan, a weight loss program that uses video, books, and an online support system to teach sustainable, life-long practices; and Renegade Water Secrets, a definitive guide to pure, clean water that consists of a complete set of interviews and transcripts in digital format. RHTV is continually brainstorming new projects and manifesting ideas (lots and lots of them)! So, with a few ventures ongoing, several new plans in the works and even more in sight on a never-ending horizon, we are realizing our goal of being a leader, a mentor, and an invaluable source of information. We will change the health of America, one person at a time!

WHAT IS THE RENEGADE HEALTH SHOW?

The first program ever created by RHTV, and to-date the most popular, is The Renegade Health Show, a daily program that “changes the health of the world, one show at a time!” Each episode breaks down the stiff and cold nutritional guidelines, calorie counting diets and charts and re-teaches the tenets of health that create lasting results. Kevin Gianni, creator and co-host of “The Renegade Health Show” believes great health education doesn’t have to be spread in windowless rooms, but can be done in a fun, friendly (and sometimes outrageous) way. And, he’s right! Since the start of the show, thousands of viewers have tuned-in from all over the world and are taking to heart the message from a rather unconventional expert.

Kevin’s interest in health and healing came when he faced a crisis of his own: “Brooklyn Basement-itis.” Kevin was 30 pounds overweight, tired, lazy and had little hope for anything more than to know what bar he was going to that night. It was getting worse, when...One morning, he peeled his head off his pillow and asked himself, “Is there anything better than this?” Since then, Kevin has immersed himself in the world of natural health, healing, fitness and self development. He has been teaching to others via the internet, telephone, and in-person the same techniques that he used to transition himself into a healthy, happy and successful entrepreneur. His online teleseminars have reached over 35,000 people in over 100 different countries around the world.

In 2007, after meeting Gary Vaynerchuk of WineLibraryTV.com, Kevin realized that he himself could create his own TV show and realize his dream – to help as many people as possible regain their health and reach their goals. So, he immediately created “The Renegade Health Show” to provide a fun, exciting and educational forum for natural health enthusiasts. The show enabled Kevin to reach his ultimate goal of making health information not only entertaining and informative, but accessible to everyone. Each episode of the show, though wildly entertaining, serves up a tip, trick or action that can be used to help anyone transform their health. Viewers can also tune in on particular days to match their tastes...Monday is “Time to Take Action” during which Kevin gives an assignment for the week. On Wednesday, you can tune it to Kevin along with his wife and cohost, Annmarie, preparing an easy, raw and living food dish for the “In the Kitchen” segment. And, you can whip yourself into shape in 10 minutes or less on “Fitness Friday.” The Renegade Health Show has grown from just a few viewers to a daily event for many of the “Health Renegades” who follow and sometimes impatiently wait for each new episode.

RHTV & THE RENEGADE HEALTH SHOW FAQs

Page 2

WHEN CAN I WATCH THE RENEGADE HEALTH SHOW?

RhTV airs fresh, new shows daily – Monday through Friday – at 7PM (EST). You can watch new episodes, as well as past shows, on www.TheRenegadeHealthShow.com.

WHEN WAS THE RENEGADE HEALTH SHOW CREATED AND HOW MANY VIEWERS DO YOU HAVE TODAY?

The show was created on December 2, 2007. Today, we have 50 to 60 thousand visitors (REAL people, not hits) to the site every month. The viewership varies, but by the end of the week, we usually have, across all of our video sites, 2,000 to 3,000 viewers per video.

IN WHICH MEDIA OUTLETS HAVE KEVIN AND ANNMARIE HAVE BEEN FEATURED OR INTERVIEWED?

They have been seen in a variety of media outlets, including: WebMD, EDiets, Cooking Light, Woman's World, Skiing Magazine, Today's Diet and Nutrition, The Orlando Sentinel, The Chicago Daily Herald, San Antonio Express-News, Albany Times Union, STL Today, The Kansas City Star, My Family Doctor, and NBC 30.



(A few of the publications in which Kevin and Annmarie have been featured)

WHAT IS THE RAWKATHON?

The Rawkathon is a free, 7-day, worldwide, online living food event that is created, produced, and hosted by Kevin Gianni. Each day includes 2 hours of superb, intimate and intense interviews with the world's leading raw food and natural health experts, including: Victoria Boutenko, David Wolfe, Mike Adams, Gabriel Cousens, Dr. Doug Graham, Nomi Shannon, Viktoras Kulvinskis, and David Rainoshek. 14,000 people viewed the inaugural 2008 event!

WHAT IS THE RENEGADE HEALTH INNER CIRCLE?

It is a consistent, affordable online membership program that provides support, motivation and information to members who are on a track to improve their health. There are currently 1,400 paying monthly subscribers. The Inner Circle program is designed to: provide an assessment of members' nutrition and fitness programs, give constant motivation, give members access to people and experts who can answer the questions Kevin can't, and allow members to communicate with Kevin and other members, creating a community of like-minded superheroes!

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